

## Gravity Feed Beverage Display:

A Display Cart solution for Retail Store Beverage Aisles



Maintaining a clean and appealing beverage display case for your customers can be time consuming and labor intensive. With the improved Cannon Equipment Gravity Feed Display Cart, we've enabled retailers to display beverage products in a manner that is appealing to your customers while being easily maintainable by employees. Including Visi-Floor™ technology has proven to be a labor saving and profit increasing attribute that keeps product of all sizes and shapes up-front within easy reach for customers.

Challenge	Solution
Permanent, solid shelf beverage displays cause container spillage to build up creating foul smells.	Visi-Floor™ has a waffled/slotted design that allows any spillage substance to fall through rather than just pool up and dry which causes the surface to become stickier quicker thus won't flow.
Product gets "stuck" and doesn't slide.	The waffled design of Visi-Floor™ helps product flow better in general because less package surface is touching and rubbing (less friction) against Visi-Floor™.
Longevity of sliding mat is short and requires constant monitoring and replacement.	Visi-Floor™ is definitely slippery, and stays that way for a long time which decreases replacement costs to the retailer. It is molded in polypropylene with a special internal non-toxic slip agent that blossoms from the plastic over time.
labor intensive	Visi-Floor™ saves labor...less fronting, easier inventory count, more organized, and better product presentation.
Appearance deteriorates rapidly	Cannon Equipment's Gravity Feed system is Zinc plated under the powder coat finish which maintains appearance and provides added protection for longevity.

### SPECIFICATIONS



<b>Depth</b>	48"	<b>Casters</b>	(4) Phenolic
<b>Width</b>	30"	<b>Caster Size</b>	3" x 1.5"
<b>Height</b>	80"	<b>Caster Type</b>	2 Rigid, 2 Swivel
<b>Shelving</b>	8 Maximum	<b>Finish</b>	2 coats - white powder coat over zinc plating for maximum protection
<b>Number of Sides Construction</b>	2 Knocked-Down	<b>Load Capacity Options</b>	1,500 lbs Additional Options Available
<b>Cart Weight</b>	300 lbs (varies by configuration)	<b>Typical Lead Time</b>	Immediate Availability
<b>FOB Point</b>	Cannon Falls, MN		

The self facing gravity feed display keeps products in view of your customers, stimulating impulse sales and increasing your profits. The adjustable shelves and dividers attractively accommodate multiple product sizes and maintain an organized appearance for shoppers ease. This cart has four customizable options including # of shelves, # of dividers, Visi-Floor, price channels. Zinc plating under powder coat finish provides added protection for longevity.

#### Now featuring **Visi-Floor™**!

Visi-Floor™ is a labor saving gravity feed merchandising system that accommodates multiple product sizes and shapes for all categories. Based on the proven technology of Visibility Slide, Visi-Floor™ saves labor and increases profit by keeping product up-front within easy reach. The system adapts to cartons, multi-packs, heavy or light products, refrigerated, frozen and warm shelf goods.

